



45TH ANNIVERSARY CELEBRATION

One Woman Makes a Difference

ANNUAL AWARDS DINNER

OCTOBER

02, 2018

AQUA TURF CLUB
556 MULBERRY STREET
PLANTSVILLE, CT

*Sponsorship, Host Committee, and
Advertising Opportunities*



One Woman Makes a Difference Annual Awards Dinner

45th Anniversary Celebration

October 2, 2018

Aqua Turf, Plantsville, CT

Each year we celebrate women who make a difference in the lives of women and girls in Connecticut!

2018 Honorees

Nancy Di Dia, *Executive Director and CDIO for the Americas, Boehringer Ingelheim USA*

Maryam Elahi, *President & CEO, Community Foundation of Eastern Connecticut*

Heather Gerken, *Dean and Sol & Lillian Goldman Professor of Law, Yale Law School*

Arvia Walker, *Public Policy and Strategic Engagement Specialist, Planned Parenthood of Southern New England (PPSNE)*

45th Anniversary Celebration Special Guest Emcee

Teresa Younger, *President and CEO, Ms. Foundation for Women*



We hope that you'll join us this year to show your support of CWEALF's future and this year's honorees. The event welcomes 400 committed corporate, community, government, and nonprofit leaders plus professionals across various industries.

Champion - \$10,000

- **Exclusive!** Reserved tables - 20 VIP tickets
- **Exclusive!** Opportunity to give remarks from the podium (1 minute)
- **Exclusive!** Feature story and photo in print newsletter to supporters
- Back cover full page color ad on printed program and logo with name listed in printed program
- Corporate branding on promotional materials (if received in time)
- Company logo on CWEALF website
- Table signage and PowerPoint logo recognition and event signage recognition with logo
- Company logo and name on event invitations (if received in time),
- Company logo and name in social media, email and printed newsletter distribution
- Recognition in pre- and post- event media releases

Leadership - \$5,000

- Reserved tables - 10 VIP tickets
- Full page ad inside front cover or inside back cover of program book
- Recognition from podium during the program
- Company logo and name listed in printed program and on CWEALF website
- Event signage recognition with logo and PowerPoint logo recognition
- Company logo and name on event invitations (if received in time)
- Company logo and name in social media, email and printed newsletter distribution
- Recognition in pre- and post- event media releases

Advocate - \$3,000

- 10 tickets
- Half page ad in program book
- Recognition from podium during the program
- Company name listed in printed program and on CWEALF website
- Event signage recognition with name
- Company name on event invitations (if received in time)
- Company name in social media, email and printed newsletter distribution
- Recognition in pre- and post- event media releases

Equality - \$1,200

- 5 tickets
- One-quarter page ad in program book
- Company name listed in printed program
- Company name on CWEALF website
- Event signage recognition with name
- Company name in social media, email and printed newsletter distribution

Justice - \$600

- 2 tickets
- Company name listed in printed program
- Event signage recognition with name
- Company name on CWEALF website



SPONSORSHIP LEVELS

Reply by **July 31** to be included in the event invitation and take advantage of all sponsor benefits. The final deadline for sponsor commitments is **September 21**.

- Champion: \$10,000 Leadership: \$5,000 Advocate: \$3,000 Equality: \$1,200 Justice: \$600

HOST COMMITTEE

Host Committee members commit to filling a table for the CWEALF annual awards dinner. Tables are comprised of 10 guests. Tickets are \$125 if purchased before September 17. After that, ticket price increases to \$150. **Reply by July 31 to be included in the event invitation.** All tickets and tables must be purchased by **September 21**.

- I would like to host a table of 10 for a total cost of \$1,250 (**\$1,500 if purchased after September 17**)
- I would like to host a table of 10 and recruit others to purchase tickets for my table. I would like to purchase _____ ticket(s) and send CWEALF my list of tablemates by September 21.
- I would like to purchase an additional _____ seats at \$125 each (**\$150 if purchased after September 17**)

PROGRAM ADVERTISING

Our program book is a great way to advertise your company to the 400 people who attend the dinner. **The final deadline for program book purchases is September 21.**

Program book measures 5 ½ x 8 ½

- Full Page: \$425 Half Page: \$250 Quarter Page (business card size): \$150

METHOD OF PAYMENT

- Enclosed is my check payable to CWEALF.
- Payment information is below

Credit Card Number

Exp. Date

CCV

Name as it appears on card

Phone Number

Signature of Cardholder

Date

INDIVIDUAL OR ORGANIZATION INFORMATION

Name

Address

City/State/Zip

Phone Number

Contact Email

Submit form to:
Email:
ccasey@cwealf.org
Phone: (860) 698-6267

Mail to: CWEALF
75 Charter Oak Ave, Suite 1-300
Hartford, CT 06106