



The Connecticut Women's Education & Legal Fund's Annual Awards Dinner

One Woman Makes a Difference

Tuesday, October 4, 2016 • 5:00 p.m. to 9:00 p.m.
Aqua Turf Club • 556 Mulberry Street, Plantsville, CT

**Sponsorship, Host Committee, Advertising, and Auction
Opportunities**



This fall, the Connecticut Women's Education and Legal Fund (CWEALF) will host our **Annual Awards Dinner Program, One Woman Makes a Difference!** Each year we celebrate women who make a difference in the lives of women, girls and their families in Connecticut!

2016 Honorees

Marsha Anastasia, Vice President, Deputy General Counsel – The Americas, Pitney Bowes and President,
National Association of Women Lawyers

Rachel Goldberg, General Counsel, Stamford Urban Redevelopment Commission

Keri Hoehne, Executive Assistant to the President, United Food & Commercial Workers Union Local 371

Elsa M. Núñez, President, Eastern Connecticut State University

Patricia Wrice, Former Executive Director, Operation Fuel

We hope that you'll join us this year to show your support of CWEALF and this year's honorees. The event supports CWEALF's mission to empower women, girls, and their families to achieve equal opportunities in their professional and personal lives. Our statewide efforts include providing accessible and affordable legal information to women and low-income families, research and advocacy activities that improve laws and policies, as well as direct programming that expands career opportunities for women and girls.

Audience

Over 400 committed corporate, community, government, and nonprofit leaders plus professionals across various industries.

Ticket Price

The \$125 is charged to cover event costs including attendee's 3-course meal with an entrée selection.

Event Program

This special event includes a silent auction, dinner and program to celebrate the honorees' contributions to the personal and professional lives of women and girls in Connecticut.

Sponsorship Opportunities

A number of different level sponsorship options are available. Options and benefits are attached. Questions may be directed to: Stephanie Ivers on (203)-645-6776 or email sivers@cwealf.org.

2015 top sponsors included:



Sponsorship Opportunities

	Community	Justice	Equality	Advocate	Leadership
	\$300	\$600	\$1,200	\$3,000	\$5,000
Event Hospitality					
Complimentary Event Tickets	2	4	8	10	15
On-Site Visibility					
Naming of event feature			Food Station	Bar	Main Stage
Mention from Podium by Executive Director			Yes	Yes	Yes
Logo displayed during event				Yes	Yes
Name displayed during event			Yes	Yes	Yes
Logo displayed on entry and exit signage				Yes	Yes
Name displayed on entry and exit signage		Yes	Yes	Yes	Yes
Program book listing	Yes	Yes	Yes	Yes	Yes
Program Book Ad placement		1/4 page	1/2 page	Full Page	Full Page on Front Inside Cover, Back Inside Cover or Back Outside Cover
Sponsorship Table Centerpiece			Yes	Yes	Yes
Visibility: Advertising					
Logo on event invitations (<i>if received in time</i>)				Yes	Yes
Name on event invitations (<i>if received in time</i>)		Yes	Yes	Yes	Yes
Social Media, E-News and Direct Mail Newsletter	Yes	Yes	Yes	Yes	Yes
Kudos on website	Yes	Yes	Yes	Yes	Yes
Name mentioned in press releases			Yes	Yes	Yes

For questions on sponsorship options, contact Stephanie Ivers at sivers@cwealf.org or (203)-645-6776.



Sponsor Commitment Form

_____ Yes, I/we wish to support CWEALF Annual Awards Dinner as a sponsor.

Reply by August 12th to be included in the event invitation. The final deadline for sponsor commitments is September 23rd.

Company/Foundation/Name: _____

Contact Name: _____

Title/Position: _____

Address: _____

City/State/Zip: _____

Main Phone: _____ Email: _____

Sponsor Level (circle one):

Leadership

Advocate

Equality

Justice

Community

___ Enclosed check in the amount of \$ _____ payable to "Connecticut Women's Education and Legal Fund (CWEALF)"

___ Charge my credit card (circle one): AMEX Visa MasterCard Discover Card

Credit card # _____ Security Code # _____ Exp. Date _____

Authorized signature: _____

Make your check payable to: Connecticut Women's Education and Legal Fund (CWEALF) Mail to:
One Hartford Square West, Suite 1-300, Hartford, CT 06016

Submit form or questions to:

Stephanie Ivers, Special Events Coordinator

Email: sivers@cwealf.org

Phone: (203)-645-6776



Program Advertising Rates

Show your support of women's opportunities by purchasing an ad in our program book. Our program book is a great way to advertise your company to the over 400 people who attend the dinner and program.

The final deadline for program book purchases is September 23, 2016.

Program Book measures 5 ½ x 8 ½

<p>Ad Book Rates: Full Page: \$325.00 ½ Page: \$225.00 ¼ Page (business card size): \$125.00</p>
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Yes! I want to advertise in CWEALF's Annual Awards Dinner Program Book.

Size of Ad: Full Page ½ Page ¼ Page

Name: _____

Business: _____

Credit Card Billing Address: _____

State: _____ Zip Code: _____

Phone: _____ Fax: _____

Credit Card Number _____ Exp Date: (mm/yy)___ / ___

Security-Code (the last 3 digits on the back of credit card): _____

Signature of Cardholder: _____

Please send your electronic ad with payment (Visa, MasterCard, American Express or Discover Card) to:
sivers@cwealf.org



Host Committee

As a Host Committee member, you commit to hosting a table for the CWEALF annual awards dinner. Tables are comprised of 10 guests. Tickets are \$125 each. **Reply by August 12th to be included in the event invitation.** All tickets and tables must be purchased by September 23, 2016.

Yes, Make Me a Member of CWEALF's Host Committee!

Host Name: _____

- I would like to host a table of 10 for a total cost of \$1250.
- I would like to host a table of 10 and recruit others to purchase tickets for my table. I would like to purchase ____ [insert number] of tickets and send CWEALF my list of tablemates by September 23, 2015.
- I would like to purchase an additional ____ seats at \$125 each.
- Enclosed is my check payable to CWEALF.
- Payment information is below.
- I prefer to remain anonymous. Please do not mention my name in any advertising.

Credit Card Billing Address: _____

State: _____ Zip Code: _____

Phone: _____ Fax: _____

Contact Email: _____

Credit Card Number - - - - -

Exp Date: (mm/yy) _____ / _____

Security code (the last 3 digits on the back of credit card): _____

Signature of Cardholder: _____

Make your check payable to: Connecticut Women's Education and Legal Fund (CWEALF) Mail to:
One Hartford Square West, Suite 1-300, Hartford, CT 06016

Submit form or questions to:
Stephanie Ivers, Special Events Coordinator
Email: sivers@cwealf.org
Phone: (203)-645-6776



Silent Auction Donation

Our auction is a great way to advertise your product or service to the over 400 people who attend the dinner and program. Plus, your business will be featured on a special section of CWEALF's website, advertising your company to hundreds of people.

We seek donations in the following categories: Spa/Beauty, Dining, Vacation Getaways, Artwork, Health and Wellness, Theater, Sporting and Concert Tickets, Gift Certificates, Wines, Autographed Memorabilia, and other unique and exciting items of value. We also welcome in-kind donations of floral arrangements and printing services. You are welcome to include brochures and promotional materials to be included in the auction display; however, we are not responsible for their return after the event. For IRS and accounting purposes, all of the following must be completed in order for your donation to benefit us both.

Yes, I want to donate to CWEALF's Silent Auction!

Please return this form to CWEALF by September 23, 2016 to: Connecticut Women's Education and Legal Fund, One Hartford Square West, Suite 1-300, Hartford, CT 06016 or by email to sivers@cwealf.org. A copy of this notice is signed by CWEALF, returned to the donor and kept on file at CWEALF.

Donor listed as: _____ ("A Generous Supporter" used if left blank)

Company/Foundation/Name: _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Description of donated Item(s): _____

Special Instructions: _____

Fair Market Value: Please give a separate F.M.V. for each item. \$ _____

Method of delivery: Item, tickets or gift certificate(s) enclosed

Requires pick-up service - please call me on _____ to arrange

Will be sent to CWEALF by September 28th

Donor (unable to donate item but wish to make a contribution of \$ _____)

* CWEALF is a 501 (c)(3) nonprofit organization, which means that your donation may be fully or partially tax deductible. Please check with your tax advisor. No goods or services have been exchanged for this donation.

Signature of Donor

Signature on behalf of CWEALF

Date

Date

For Office Use Only:

Obtained by

Acknowledgement sent

Form received

Item Received